




3E 2026 Conference Programme

Day 1 – Wednesday 20 May | PDW Day at Nord University

Travel and navigation to the university:

[Bus timetables in Bodø - Reis Nordland](#)  – Download app, or pay with card on bus (20 NOK extra)

Bus 2; bus stop **'Universitetet'** or Bus 1; bus stop **'Hokkåsterrassen'**

[Bus stops and entrances to the university](#) | [Floor plan of the university](#) | [Navigate in the university - Maze map](#) 

08:00–16:00 | Outside Auditorium A14, Nord University (main entrance), Universitetsalléen 11, Bodø

Registration desk open

Get your conference bag and nametag

Snacks, coffee, and tea

09:00–09:30 | Auditorium "Petter Dass" A14 - Room 1540

Opening of the PDW Day

Conference theme: Developing Change Agents through Entrepreneurship Education

Gunhild Marie Roald, Researcher at SFU Engage

Exchange Break



09:40–10:20 | PDW Track I

Room: 2052	Room: 2055	Room: 2056	Room: A103	Room: A126	Room: A134
<p><i>PDW 1.1.</i> Making Friends, Building Teams: Entrepreneurial Team Formation Through Pop-Culture Roleplay</p> <p>Speaker: Daria Hakola, Pierluigi Rippa, Kate Sullivan and Silke Tegtmeier</p>	<p><i>PDW 1.2.</i> Introducing and Testing the Reflective Didactical Compass for Educators Teaching Entrepreneurship</p> <p>Speaker: Even Larsen</p>	<p><i>PDW 1.3.</i> Socratic Teaching for Entrepreneurial Educators: Empowering Educators to Co-Create Learning Opportunities</p> <p>Speaker: Ruud Koopman, Inge Elsman- Loeffen and Robert Wiltbank</p>	<p><i>PDW 1.4.</i> Entrepreneurial by Design: A Co-Design Approach to Course and Programme Development</p> <p>Speaker: Myriam Michaud and Sophie Jalbert</p>	<p><i>PDW 1.5.</i> The Impact Puzzle: Co-Creating a Framework for Extra-Curricular EEE</p> <p>Speaker: Emily Beaumont, Sarah Preedy, Andreas Walmsley, Michael Breum Ramsgaard and Birgitte Wraae</p>	<p><i>PDW 1.6.</i> Artificial Intelligence as a curriculum development tool for entrepreneurship educators</p> <p>Speaker: Jonathan Marks</p>

10:20–10:40 | Coffee Break

10:40–11:20 | PDW Track II

Room: 2052	Room: 2055	Room: 2056	Room: A103	Room: A126	Room: A134
<p><i>PDW 2.1. DOUBLE</i> Enter the Game Jam: Rapid Game Prototyping for Change-Making Education</p> <p>Speaker: Kate O. Sullivan</p>	<p><i>PDW 2.2.</i> Developing Pitching Skills through Playful Pedagogy</p> <p>Speaker: Várin Vaskinn, Gunhild Marie Roald and Ingrid Berg Sivertsen</p>	<p><i>PDW 2.3.</i> Dynamics in the stakeholder field: your Batman may be my Robin</p> <p>Speaker: Inge Elsman- Loeffen and Moses Faleafaga</p>	<p><i>PDW 2.4.</i> Empowering responsible entrepreneurial mindsets to address sustainability challenges</p> <p>Speaker: Felicity Kelliher and Cicely Roche</p>	<p><i>PDW 2.5.</i> From Competence to Context: Understanding the Entrepreneurial Life-World to Develop Change Agents</p> <p>Speaker: Peter E. ter Horst, Kitty Jenniskens and Abel-Jan Brand</p>	<p><i>PDW 2.6.</i> AI-Augmented Design Sprint: Fostering Intrapreneurial Skills through a Multidisciplinary Loop</p> <p>Speaker: Mélanie Roux and Shirah E. Foy</p>

11:20 | Exchange Break



11:30–12:10 | PDW Track III

Room: 2052	Room: 2055	Room: 2056	Room: A103	Room: A126	Room: A134
<p><i>PDW 2.1. CONT.</i> Enter the Game Jam: Rapid Game Prototyping for Change-Making Education</p> <p>Speaker: Kate O. Sullivan</p>	<p><i>PDW 3.2.</i> The Startup Matching Game: A Multimodal Simulation for Entrepreneurial Signaling and Strategic Fundraising</p> <p>Speaker: Simonetta Primario, Carmine Passavanti and Pierluigi Rippa</p>	<p><i>PDW 3.3.</i> Relevance in the Classroom – How Do We Connect Theory with Lived Experiences?</p> <p>Speaker: Åshild Wilhelmsen, Torgeir Aadland and Roger Sørheim</p>	<p><i>PDW 3.4.</i> Preparing for the Present and the Future – What Competencies Do Educators Need?</p> <p>Speaker: Anne Schlieker</p>	<p><i>PDW 3.5.</i> How to write Authentic, Practitioner-Informed Case Studies for Entrepreneurship Education</p> <p>Speaker: Louisa Huxtable-Thomas</p>	<p><i>PDW 3.6.</i> Developing Grounded Change Agents in Entrepreneurship Education: A Systems-Based Cultivation Approach</p> <p>Speaker: Meret Nehe and Stephanie Birkner</p>

12:10–13:30 | Nord University Main Canteen

Lunch Break - Buffet

13:30–14:10 | PDW Track IV

Room: 2052	Room: 2055	Room: 2056	Room: A103	Room: A126	
<p><i>PDW 4.1. DOUBLE</i> Awakening Change Agents in EE through the 'Work that Reconnects'</p> <p>Speaker: Lucia Walsh and Olivia Freeman</p>	<p><i>PDW 4.2. DOUBLE</i> The Do-Goodery Challenge: Cultivating Impact and Self-Efficacy in Entrepreneurship Education</p> <p>Speaker: Ann-Cathrin Papathanassis</p>	<p><i>PDW 4.3.</i> Advancing Intrapreneurship Education in Europe</p> <p>Speaker: Mette Lindahl Thomassen and Bettina Maisch</p>	<p><i>PDW 4.4</i> Strengthening Disciplinary Teaching through the Integrated Entrepreneurship Didactics Model</p> <p>Speaker: Maja Laybourn</p>	<p><i>PDW 4.5.</i> Making and Playing Simulation Games in Entrepreneurship Education at Scale</p> <p>Speaker: Robin van Oorschot and Lars Alkærsig</p>	

14:10 | Exchange Break



14:20–15:00 | PDW Track V

Room: 2052	Room: 2055	Room: 2056	Room: A103	Room: A126	
<p><i>PDW 4.1. CONT.</i> Awakening Change Agents in EE through the 'Work that Reconnects'</p> <p>Speaker: Lucia Walsh and Olivia Freeman</p>	<p><i>PDW 4.2. CONT.</i> The Do-Goodery Challenge: Cultivating Impact and Self-Efficacy in Entrepreneurship Education</p> <p>Speaker: Ann-Cathrin Papathanassis</p>	<p><i>PDW 5.3.</i> Co-education Model and Pedagogical Use Cases from Scandinavian Growth Creators Project</p> <p>Speaker: Hanne Duedahl Nørgaard and Michael Breum Ramsgaard</p>	<p><i>PDW 5.4.</i> Building SDG-Driven Student Spinouts: A LEGO® Serious Play® Workshop for Transformative Entrepreneurship Education</p> <p>Speaker: Sukanya Ayatakshi Endow</p>	<p><i>PDW 5.5.</i> Serious Play for Complex Systems: The TEEG Ecosystem Game in Entrepreneurship Education</p> <p>Speaker: Andrea Caporuscio, Marco Ferretti, Gerardo Luisi, Maria Cristina Pietronudo and Michele Simoni</p>	

15:00–15:20 | Coffee Break

15:20–16:00 | PDW Track VI

Room: 2052	Room: 2055	Room: 2056	Room: A103	Room: A126	
<p><i>PDW 6.1.</i> Empathizing with students' entrepreneurial style: A dialectical approach and interpretation</p> <p>Speaker: Alexandros Kakouris and Aikaterini Panagiota Voudda</p>	<p><i>PDW 6.2.</i> Building an International Start-up Ecosystem: Connecting Stakeholders through Multi-Level Entrepreneurial Learning</p> <p>Speaker: Vivian Peuker-Steinhäuser, Vanessa Vaughn and Jip Dresia</p>	<p><i>PDW 6.3.</i> Teamboosting & HTeamComp: A Toolbox for Effective Non-hierarchical Entrepreneurial Teamwork</p> <p>Speaker: Sandrine Le Pontois, Julie Solbreux, Julie Hermans and Florence Courtade</p>	<p><i>PDW 6.4.</i> Co-Creating Learning Environments for Transformative Entrepreneurship Education through Creative Experiences</p> <p>Speaker: Theres Konrad</p>	<p><i>PDW 6.5.</i> Building Entrepreneurial Self-Efficacy Through Development Sprint</p> <p>Speaker: Pasja Pauwels and Els de Maeijer</p>	

16:00 | End of PDW sessions



18:00–20:00 | Quality Hotel Ramsalt (reception area)

Welcome Reception

Informal Get-together with Drinks and Finger food

Best PDW Award

Entertainment: Folk music/folk dance

20:00 | End of PDW Day



Day 2 – Thursday 21 May | Research Day 1 at Quality Hotel Ramsalt

08:00–16:00 | Quality Hotel Ramsalt, Sjøgata 37, 8006 Bodø

Registration desk open

Get your conference bag and nametag

Snacks, coffee, and tea

09:00–09:30 | Ramsalt 1 & 2

Opening of the Conference

Conference theme: Developing Change Agents through Entrepreneurship Education

Associate Professor Iselin Mauseth Steira, Leader Engage Nord

Professor Gry Agnete Alsos, Dean at Nord University Business School

Professor Mirela Xheneti, ECSB president

09:30–10:00 | Ramsalt 1 & 2

Plenary Session: *Building Entrepreneurship Education Together:*

How Collaborative Initiatives Can Drive the Next Generation of Change Agents in Europe

Sofa talk with **Associate Professor Torgeir Aadland**, Center Director of Engage, **Professor Diamanto Politis**, Lund University,

Associate Professor Agnieszka Kurczewska, University of Lodz and **Professor Andrew Corbett**, Babson College

Moderated by **Professor Gry Agnete Alsos**, Dean, Nord University Business School

10:00–10:20 | Coffee Break



10:20–10:55 | Paper Session I

Room: Keiseren	Room: Hundholmen	Room: Saltstraumen	Room: Bodin	Room: Ramsalt 1	Room: Ramsalt 2	Room: Ramsalt 3
<p><i>Paper Session 1.1.</i> Exploring Life Diagrams as an Emerging Reflective Approach to Support Metacognition among Hybrid Entrepreneurs</p> <p>Speaker: Jan Deklerck, Nico De Witte and Bart Derre</p> <p>Moderator: Catherine J. G. Somzé</p>	<p><i>Paper Session 1.2.</i> The Significance of Place in Learning Ecosystems: A Case Study of SKARP Åre</p> <p>Speaker: Annika Cawthorn and Anna Sorensson</p> <p>Moderator: Dag Håkon Haneberg</p>	<p><i>Paper Session 1.3.</i> Safe Enough to feel Uncertain</p> <p>Speaker: Gunhild Marie Roald, Mile Katic and Vegard Lein Ausrød</p> <p>Moderator: Sukanya Ayatakshi Endow</p>	<p><i>Paper Session 1.4.</i> Affective learning outcomes of entrepreneurship education in higher education</p> <p>Speaker: Maisa Kantanen</p> <p>Moderator: Ann-Cathrin Papathanassis</p>	<p><i>Paper Session 1.5.</i> Critical Questioning of Entrepreneurial 'Truths' through Poststructural Interview Analysis</p> <p>Speaker: Olivia Freeman and Lucia Walsh</p> <p>Moderator: Rebecca Hemmes</p>	<p><i>Paper Session 1.6.</i> When institutions matter: rethinking how university climate and regulations transform opportunity identification and resilience in entrepreneurship education</p> <p>Speaker: Wenlin Dong, Tatiana Lopez and David Urbano</p> <p>Moderator: Fufen Jin</p>	<p><i>Paper Session 1.7.</i> The Long-Term Impact of Early Entrepreneurship Education</p> <p>Speaker: Melina Mazzucato, Dorothee Horvath and Nikolaus Franke</p> <p>Moderator: Florence Courtade</p>

10:55 | Exchange Break

11:00–11:35 | Paper Session II

Room: Keiseren	Room: Hundholmen	Room: Saltstraumen	Room: Bodin	Room: Ramsalt 1	Room: Ramsalt 2	Room: Ramsalt 3
<p><i>Paper Session 2.1.</i> Assessing the effect of Entrepreneurship Education on student venture performance</p> <p>Speaker: Francesco Serraino, Alessandra Colombelli, Michele Pezzoni and Fabiana Visentin</p> <p>Moderator: Serxia Lage-Arias</p>	<p><i>Paper Session 2.2.</i> Unfolding Societal Impact: Students' Changemaking Pathways Following Sustainable Entrepreneurship Education</p> <p>Speaker: Carmen Mayer and Anne Tryba</p> <p>Moderator: Conny Steenblock</p>	<p><i>Paper Session 2.3.</i> Artificial Intelligence–Mediated Pygmalion Effects in Entrepreneurship Education: Evidence from the ToolBoard GPT Case Study</p> <p>Speaker: Jaume Teodoro</p> <p>Moderator: Anton Green</p>	<p><i>Paper Session 2.4.</i> Why It Doesn't Stick: When Administrative Sustainability Meets Entrepreneurial Practice</p> <p>Speaker: Kristina Dobricic</p> <p>Moderator: Frida Olsen Engedahl</p>	<p><i>Paper Session 2.5.</i> Business and Arts Students as Change Agents in Sustainable Entrepreneurship Education: The Role of the Interdisciplinary, Intercultural Learning Context</p> <p>Speaker: Roderick Udo and Breda Kenny</p> <p>Moderator: Ragnhild Nordeng Fauchald</p>	<p><i>Paper Session 2.6.</i> Reframing Entrepreneurial Learning in SME Contexts: Insights from the s-IFF Model of Facilitation of Innovation</p> <p>Speaker: Monika Dukarska, Breda O'Dwyer and Pauric McGowan</p> <p>Moderator: Gei lu Lau</p>	<p><i>Paper Session 2.7.</i> The End of Entrepreneurship Education? Speculative Theorizing of Impossible Futures for Entrepreneurship Education</p> <p>Speaker: Sebastian Planck</p> <p>Moderator: Ruud Koopman</p>



11:35 | Exchange Break

11:45–12:20 | Paper Session III

Room: Keiseren	Room: Hundholmen	Room: Saltstraumen	Room: Bodin	Room: Ramsalt 1	Room: Ramsalt 2	Room: Ramsalt 3
<p><i>Paper Session 3.1.</i> Entrepreneurial learning, and playing: Experimental games for learning intra(entre)preneurship</p> <p>Speaker: Sebastian Aparicio, Giuseppe Lamberti and Jordi Lopez</p> <p>Moderator: Jan Deklerck</p>	<p><i>Paper Session 3.2.</i> Stretching Boundaries through Arts-based Pedagogies in Entrepreneurship Education in Higher Education</p> <p>Speaker: Jarna Heinonen and Sanna Ilonen</p> <p>Moderator: Anna Sorensson</p>	<p><i>Paper Session 3.3.</i> Sustainable Entrepreneurship Education in the Making: Educators' Meaning-Making and Pedagogical Enactments as Microfoundations of an Emerging Field</p> <p>Speaker: Jiejie Lyu and Solomon Akele Abebe</p> <p>Moderator: Gunhild Marie Roald</p>	<p><i>Paper Session 3.4.</i> Entrepreneurial Ecosystem: What About Learning?</p> <p>Speaker: Andrea S. Porrás-Paez and Marie Lowegren</p> <p>Moderator: Maisa Kantanen</p>	<p><i>Paper Session 3.5.</i> AI-Enhanced Pitch Training through Self-Avatars</p> <p>Speaker: Diana Lauer and Dorothee Horvath</p> <p>Moderator: Olivia Freeman</p>	<p><i>Paper Session 3.6.</i> The Impact of Mini-Company Projects on Youths in Entrepreneurial Ecosystems</p> <p>Speaker: Eleni Androulaki Uddén, Jonas Gabrielsson and Diamanto Politis</p> <p>Moderator: Tatiana Lopez</p>	<p><i>Paper Session 3.7.</i> Not for success but for progress – team organization for collective decision-making in VCP pre-ventures</p> <p>Speaker: Jicky Isabell Lullies and Karen Williams Middleton</p> <p>Moderator: Mukesh Hasirumane Venkatesh</p>

12:20 | Exchange Break

12:25–13:00 | Paper Session IV

Room: Keiseren	Room: Hundholmen	Room: Saltstraumen	Room: Bodin	Room: Ramsalt 1	Room: Ramsalt 2	Room: Ramsalt 3
<p><i>Paper Session 4.1.</i> Extending cognition in entrepreneurial learning</p> <p>Speaker: Aikaterini Panagiota Voudda and Alexandros Kakouris</p> <p>Moderator: Francesco Serraino</p>	<p><i>Paper Session 4.2.</i> Developing Business Aware Early-Career Researchers and Technicians Over 30 Years</p> <p>Speaker: Hannah Noke, Simon Mosey and Jose Francisco Gonzalez Lopez</p> <p>Moderator: Carmen Mayer</p>	<p><i>Paper Session 4.3.</i> Entrepreneurship Educators as Stewards of Regeneration: A Triadic Framework.</p> <p>Speaker: Trudie Murray, Matthias Pepin and Luke Pittaway</p> <p>Moderator: Jaume Teodoro</p>	<p><i>Paper Session 4.4.</i> Beyond Competences: An Axiological Perspective on Sustainable Entrepreneurship Education</p> <p>Speaker: Selenia Anastasia and Amelie Jacquemin</p> <p>Moderator: Kristina Dobricic</p>	<p><i>Paper Session 4.5.</i> Hopepunk and Entrepreneurship Education - An Intervention</p> <p>Speaker: Catherine Brentnall and Serxia Lage-Arias</p> <p>Moderator: Roderick Udo</p>	<p><i>Paper Session 4.6.</i> Can we Equip Students for an Entrepreneurial Internship abroad: the Role of pre-entry Preparation</p> <p>Speaker: Inger Beate Pettersen, Agnes Bamford, Kari Voldsund, Hildegunn Loftesnes and Judit Johnstad Bragelien</p> <p>Moderator: Lise Aaboen</p>	<p><i>Paper Session 4.7.</i> Entrepreneurial Identity Processes through Value Creation Pedagogy</p> <p>Speaker: Sonia Ahmadi, Gunn-Berit Neergård and Vivek Sinha</p> <p>Moderator: Sebastian Planck</p>



13:00–14:15 | Ramsalt Hotel Restaurant

Lunch Break – Served at the table

14:15–14:50 | Paper Session V

Room: Keiseren	Room: Hundholmen	Room: Saltstraumen	Room: Bodin	Room: Ramsalt 1	Room: Ramsalt 2	Room: Ramsalt 3
<p><i>Paper Session 5.1.</i> Your degree "With Innovation": Facilitating Radically Interdisciplinary Thinking in Innovation Education</p> <p>Speaker: Gerasimos Balis and Dave Jarman</p> <p>Moderator: Sebastian Aparicio</p>	<p><i>Paper Session 5.2.</i> Graduate Hybrid Entrepreneurship: When Tech Skills Don't Translate to Growth</p> <p>Speaker: Lidia K. Lindelid and Torgeir Aadland</p> <p>Moderator: Jarna Heinonen</p>	<p><i>Paper Session 5.3.</i> Enhancing Careers Practitioners' confidence in enterprise and entrepreneurship education</p> <p>Speaker: Mhairi Threlfall, Emily Beaumont and Helen Hook</p> <p>Moderator: Jiejie Lyu</p>	<p><i>Paper Session 5.4.</i> Rethinking Entrepreneurship Education: Risk-Taking, Financial Satisfaction, and Capability</p> <p>Speaker: Daniel Nii Adotey Baddoo</p> <p>Moderator: Andrea S. Porras-Paez</p>	<p><i>Paper Session 5.5.</i> Entrepreneur, employee, and everything in between: A Multitude of VCP alumni careers shaped by background and extracurricular activities.</p> <p>Speaker: Nils Magne Killingberg, Mukesh Hasirumane Venkatesh and Sara Maryami</p> <p>Moderator: Eleni Androulaki Uddén</p>	<p><i>Paper Session 5.6.</i> The Backpacker School: An empirical investigation of what it means to be an entrepreneurial school</p> <p>Speaker: Martin Lackéus and Veronica Sülau</p> <p>Moderator: David Higgins</p>	<p><i>Paper Session 5.7.</i> The CHANGECOMP Competence Framework: Methodology, Assessment, and Use in Entrepreneurship Education</p> <p>Speaker: Florence Courtade and Stephane Foliard</p> <p>Moderator: Jicky Isabell Lullies</p>

14:50 | Exchange Break

14:55–15:30 | Paper Session VI

Room: Keiseren	Room: Hundholmen	Room: Saltstraumen	Room: Bodin	Room: Ramsalt 1	Room: Ramsalt 2	Room: Ramsalt 3
<p><i>Paper Session 6.1.</i> Learning With, Not About: How Indigenous Practices Challenge European Entrepreneurship Education</p> <p>Speaker: Serxia Lage-Arias and María del Mar Rodríguez-Romero</p> <p>Moderator: Emily Beaumont</p>	<p><i>Paper Session 6.2.</i> What Can Horses Teach Us? Developing Response-Able Entrepreneurial Leaders Through Equine-Assisted Interventions</p> <p>Speaker: Conny Steenblock, Karen Verduijn and JuanFra Alvarado Valenzuela</p> <p>Moderator: Hannah Noke</p>	<p><i>Paper Session 6.3.</i> University-Industry Collaboration in Corporate Entrepreneurship Education: A Scoping Review</p> <p>Speaker: Anton Green, Tomas Karlsson and Kristoffer Brandin</p> <p>Moderator: Trudie Murray</p>	<p><i>Paper Session 6.4.</i> Understanding responsible student entrepreneurship: identity, narratives and discourse</p> <p>Speaker: Frida Olsen Engedahl and Alice Demattos Guimarães</p> <p>Moderator: Selenia Anastasia</p>	<p><i>Paper Session 6.5.</i> Bridging the Rigour-Relevance Gap: A Systematic Review of Entrepreneurship Education Research from a Centre of Excellence</p> <p>Speaker: Fufen Jin, Ragnhild Fauchald and Hans Landström</p> <p>Moderator: Catherine Brentnall</p>	<p><i>Paper Session 6.6.</i> Chatbot as Mirror, Challenger, and Coach: A Conceptual Model for AI-Scaffolded Metacognitive Learning in Entrepreneurship Education</p> <p>Speaker: Gei lu Lau and Gustav Hägg</p> <p>Moderator: Inger Beate Pettersen</p>	<p><i>Paper Session 6.7.</i> Mapping Pedagogical and Assessment Tools in Entrepreneurship Education: A Systematic Framework for Bridging Theory and Practice</p> <p>Speaker: Ruud Koopman and Sacha Tournier</p> <p>Moderator: Sonia Ahmadi</p>



15:30–15:50 | Coffee Break

15:50–16:25 | Paper Session VII

Room: Keiseren	Room: Hundholmen	Room: Saltstraumen	Room: Bodin			Room: Ramsalt 3
<p><i>Paper Session 7.1.</i> "The most Expensive Bar Job Training Out There": Cultural Entrepreneurship Education and the Preparation for Precarity in Dutch Fine Art Higher Education</p> <p>Speaker: Catherine Somzé and Aymeric Mansoux</p> <p>Moderator: Gerasimos Balis</p>	<p><i>Paper Session 7.2.</i> More than words! Towards language and communication based approach on impact entrepreneurial competence development</p> <p>Speaker: Britta Gossel</p> <p>Moderator: Melina Mazzucato</p>	<p><i>Paper Session 7.3.</i> Design Thinking Meets AI-Based Feedback Tools: Reconsidering Inclusion in Entrepreneurial Learning</p> <p>Speaker: Sukanya Ayatakshi Endow</p> <p>Moderator: Mhairi Threlfall</p>	<p><i>Paper Session 7.4.</i> <i>Moments that Matter:</i> Exploring Trigger Events in Experiential Entrepreneurship Education</p> <p>Speaker: Paul Steinmeyer, Stephanie Birkner and Ann-Cathrin Papathanassis</p> <p>Moderator: Daniel Nii Adotey Baddoo</p>			<p><i>Paper Session 7.7.</i> Shaping change agents through practice: Learning paths in transdisciplinary education</p> <p>Speaker: Rebecca Hemmes, Frank van Rijnsoever and Yvette Baggen</p> <p>Moderator: Maria M. Napitupulu</p>

16:25 | Exchange Break

16:30–17.15 | Ramsalt 1 & 2

Plenary session: Presentation of, and discussion with the three Best Paper Nominees

Petter Ahlström, Anette Fogelqvist, Mariah Ben Salem Dynehäll and Ann Svensson:

'Integrating AI as Pedagogical Support in Entrepreneurship Education: A Case Study of Customer Discovery Learning'

Stuart Hendry, Jean-Pierre Brits, James Lappeman, Kari Voldsund and Inger Beate Pettersen:

'Towards an AI-enabled Pedagogy of Entrepreneurship:

Examining the Potential of Agentic Artificial Intelligence in Evaluating, Enhancing and Scaling the UCT Genesis Project'

Charlotte Felix-Faure, Su-Hyun Berg and Joseph Tixier:

'Testing a Transformative Model of Entrepreneurship Education in South African Townships:

Integrating Freirean Pedagogy, Design Thinking, and Structuration Theory'

Moderated by **Professor Johan Wiklund**, Syracuse University/Nord University

17:15 | End of Research Sessions Day I



19:00–00:00 | Svømmehallen, Sivert Nielsens gate 63 (Ca 15 min walk from Ramsalt Hotel to Svømmehallen (closest bus stop: **Herredshuset**))

Gala Dinner

Aperitif 19:00

Three Course Dinner 19:30 (including two drinks)

Announcement of European Entrepreneurship Education Award

Announcement of Best Paper Award

00:00 | End of Research Day I



Day 3 – Friday 22 May | Research Day 2 at Quality Hotel Ramsalt

06:30–7:15 | Outside Ramsalt Hotel, by the main entrance

Morning activity

Morning run arranged by the hotel (free for all). Around 45 min run

08:00–16:00 | Quality Hotel Ramsalt, Sjøgata 37, 8006 Bodø

Registration desk open

Get your conference bag and nametag

Snacks, coffee, and tea

09:00–09:45 | Ramsalt 1 & 2

Interview with Award Winner of European Entrepreneurship Education Award 2026

Award Winner: **Professor Thomas M. Cooney**, TU Dublin

Moderator: **Professor Diamanto Politis**, Lund University

09:45 | Exchange Break



10:00–10:35 | Paper Session VIII

Room: Keiseren	Room: Hundholmen	Room: Saltstraumen	Room: Bodin	Room: Ramsalt 1	Room: Ramsalt 2	Room: Ramsalt 3
<p><i>Paper Session 8.1.</i> Effectuation in Practice: Learning Gains from Students Experiencing Uncertainty Together with Artists, Designers and Industry Stakeholders</p> <p>Speaker: Victor Garcia Galofre, Yvette Baggen, Duygu Keskin, Perry den Brok and Isabelle M. M. J. Reymen</p> <p>Moderator: Kjartan Sigurdsson</p>	<p><i>Paper Session 8.2.</i> Evaluating the impact of EEGs on entrepreneurial KSA in secondary education</p> <p>Speaker: Sultan Goksen-Olgun, Wim Groot, Ingrid Wakkee and Richard Martina</p> <p>Moderator: Åshild Wilhelmsen</p>	<p><i>Paper Session 8.3.</i> Enhancing Learning From Failure Through Student Sensemaking Attitudes</p> <p>Speaker: Ilka Heinze, Börje Boers and Thomas Henschel</p> <p>Moderator: Breda O'Dwyer</p>	<p><i>Paper Session 8.4.</i> Room: Bodin Student Technology Entrepreneurs: A journey into the Ethical Dilemmas</p> <p>Speaker: Alessandro Zucchinali and Roisin Lyons</p> <p>Moderator: Bjørn Willy Åmo</p>	<p><i>Paper Session 8.5.</i> Empowering Doctoral Candidates at the Homestretch of the PhD</p> <p>Speaker: Lise Aaboen and Roger Sørheim</p> <p>Moderator: Gunn-Berit Neergård</p>	<p><i>Paper Session 8.6.</i> Integrating AI as Pedagogical Support in Entrepreneurship Education</p> <p>Speaker: Petter Ahlström, Anette Fogelqvist, Mariah Ben Salem Dynehäll and Ann Svensson</p> <p>Moderator: Stephane Foliard</p>	<p><i>Paper Session 8.7.</i> Testing a Transformative Model of Entrepreneurship Education in South African Townships: Integrating Freirean Pedagogy, Design Thinking, and Structuration Theory</p> <p>Speaker: Charlotte Felix-Faure, Su-Hyun Berg and Joseph Tixier</p> <p>Moderator: Sanna Ilonen</p>

10:35–10:55 | Coffee Break

10:55–11:30 | Paper Session IX

Room: Keiseren	Room: Hundholmen	Room: Saltstraumen	Room: Bodin	Room: Ramsalt 1	Room: Ramsalt 2	Room: Ramsalt 3
<p><i>Paper Session 9.1.</i> Saving Ourselves for the betterment of others – a reflexive methodological approach for nurturing "Pedagogical (re) Connectedness"</p> <p>Speaker: David Higgins and Trudie Murray</p> <p>Moderator: Einar Rasmussen</p>	<p><i>Paper Session 9.2.</i> From Artistic Integrity to Entrepreneurial Identity: A Qualitative Study of Value Negotiation and Transformative Learning Among Art Students in a Business Development Course</p> <p>Speaker: Fjóra Björk Karlsdóttir, Maria Huhmar-niemi, Bjørn Willy Åmo and Kjartan Sigurdsson</p> <p>Moderator: Sébastien Boucher</p>	<p><i>Paper Session 9.3.</i> Addressing Challenges and Proposing Solutions for Practitioner Integration in Entrepreneurship Education</p> <p>Speaker: Sanna Ilonen, Duminda Rajasinghe, Chinthaka Aluthgama-Baduge and Mark Gilman</p> <p>Moderator: Jiejie Lyu</p>	<p><i>Paper Session 9.4.</i> From Learning Spaces to Learning Transfer: Moving Across the Entrepreneurial Ecosystem</p> <p>Speaker: Mukesh Hasirumane Venkatesh and Agnieszka Kurczewska</p> <p>Moderator: Simon Mosey</p>	<p><i>Paper Session 9.5.</i> Creative Incubation: What Entrepreneurial Learning Looks Like in a Video Game Incubator</p> <p>Speaker: Bjørn Flintberg and Diamanto Politis</p> <p>Moderator: Martin Wrobel</p>	<p><i>Paper Session 9.6.</i> Agentic-AI in Entrepreneurship Pedagogy: Evaluating and Scaling the Genesis Project</p> <p>Speaker: Stuart Hendry, Jean-Pierre Brits, James Lappeman, Kari Voldsund and Inger Beate Pettersen</p> <p>Moderator: Laura Beyersdorf</p>	<p><i>Paper Session 9.7.</i> Super-Charged or Short-Circuited? Generative AI in Experiential Entrepreneurship Education</p> <p>Speaker: Violetta Gerasymenko, Andrew Corbett and William Wales</p> <p>Moderator: Sophie Veilleux</p>



11:30 | Exchange Break

11:35–12:10 | Paper Session X

Room: Keiseren	Room: Hundholmen	Room: Saltstraumen	Room: Bodin	Room: Ramsalt 1	Room: Ramsalt 2	Room: Ramsalt 3
<p><i>Paper Session 10.1.</i> The Driving Role of Entrepreneurial Support Organisations in Student Venture University Entrepreneurial Ecosystems</p> <p>Speaker: Valentina Forrer, Simon Mosey and Einar Rasmussen</p> <p>Moderator: Victor Garcia Galofre</p>	<p><i>Paper Session 10.2.</i> Educators as Change Agents: Innovating Assessment within Conflicting Institutional Logics</p> <p>Speaker: Áshild Wilhelmsen, Meike Siefkes and Agnieszka Kurczewska</p> <p>Moderator: Alessandro Zucchinali</p>	<p><i>Paper Session 10.3.</i> Conceptualising feasibility studies as an entrepreneurial practice in entrepreneurship education</p> <p>Speaker: Dag Håkon Haneberg and Øystein Widding</p> <p>Moderator: Ilka Heinze</p>		<p><i>Paper Session 10.5.</i> The Paradox of Entrepreneurship Camps: Short Interventions for Complex Learning</p> <p>Speaker: Gunn-Berit Neergård and Sigrid Westad Brandshaug</p> <p>Moderator: Iselin Mauseth Steira</p>	<p><i>Paper Session 10.6.</i> "I Am Because We Are": Ubuntu as a Foundation for Entrepreneurship Education and Ecosystem Emergence</p> <p>Speaker: Stephane Foliard and Danny Tungisa Kapela</p> <p>Moderator: Petter Ahlström</p>	<p><i>Paper Session 10.7.</i> Cultivating Entrepreneurial Orientation in PhDs through Value Creation Pedagogy</p> <p>Speaker: Fufen Jin, Mukesh Hasirumane Venkatesh, Vivek Sinha and Øystein Widding</p> <p>Moderator: Maria Huhmarniemi</p>

12:10 | Exchange Break

12:15–12:50 | Paper Session XI

Room: Keiseren	Room: Hundholmen	Room: Saltstraumen	Room: Bodin			Room: Ramsalt 3
<p><i>Paper Session 11.1.</i> The impact of student entrepreneurship on entrepreneurial ecosystems</p> <p>Speaker: Petra Andries, Mirjam Knockaert, Einar Rasmussen and Laura Lecluyse</p> <p>Moderator: Martin Lackéus</p>	<p><i>Paper Session 11.2.</i> Design Science Research: Bridging Rigor and Relevance in Entrepreneurship Education</p> <p>Speaker: Sébastien Boucher, Sophie Veilleux and Matthias Pepin</p> <p>Moderator: Fjóla Björk Karlsdóttir</p>	<p><i>Paper Session 11.3.</i> Transformative or Instrumental? Unpacking Educator Factors Shaping Sustainability Integration in Entrepreneurship Teaching</p> <p>Speaker: Jiejie Lyu</p> <p>Moderator: Joseph Tixier</p>	<p><i>Paper Session 11.4.</i> Enterprise Education in Primary Schools: A Systematic Literature Review of Pedagogies, Competency Claims, and Evidence Practices</p> <p>Speaker: Maria M. Napitupulu, Ali J. Ahmad and Alok Choudhary</p> <p>Moderator: Lidia K. Lindelid</p>			<p><i>Paper Session 11.7.</i> Learning Entrepreneurship in Curricular Cross-National Hybrid Course Settings</p> <p>Speaker: Martin Wrobel, Ester Bernado and Laura Beyersdorf</p> <p>Moderator: David Higgins</p>



12:50 | Exchange Break

12:55–13:20 | Ramsalt 1 & 2

Conference Closing and Announcement 3E 2027

13:20 | Lunch – Grab'n Go

14:00 | End of Conference

Venues and practical information

PDW day, Wednesday, 20 May

Nord University
Universitetsalléen 11, Bodø

**Welcome Reception 20 May,
Conference days 21-22 May**


Quality Hotel Ramsalt
Sjøgata 37, 8006 Bodø
Phone: +47 75 99 05

Conference dinner Thursday, 22 May

Svømmehallen
Sivert Nielsens gate 63

*Ca 15 min walk from Hotel Ramsalt
to Svømmehallen (closest bus stop: Herredshuset)*

Travel and navigation:

[Bus timetables in Bodø - Reis Nordland](#)  Download app, or pay with card on bus (45 NOK per trip, 20 NOK extra when pay with card on bus)

Bus stops closest to the Nord university: Bus 2; bus stop 'Universitetet' or Bus 1; bus stop 'Hokkåsterrassen'

See [the Map of Nord University showing bus stops and entrances to the university](#). [Navigate in the university - Maze map](#) 

Taxi: Nordland Taxi; +47 22 38 83 09, <https://www.07550.no/>. **Uber** is also an alternative.

Suggestion for extra activity while at Hotel Ramsalt:

Enjoy the unique sauna village surrounded by the sea, right outside the Ramsalt hotel (self-organized).

Book your tickets at website [Hot & Salty - Ramsalt](#) (Price: 400 NOK)